**Global Class on Business Ethics**

*Ethical Leadership - Lesson Plan*

***Guest Speaker:*** *Ryan Turnbull, Founder and President of Eco-Ethonomics Inc.*

*February 17th, 2016; 10:15am-11:45am*

*90 mins*

1. **Opening Remarks – Lon Appleby (10 mins)**
2. **Distinguishing Leadership and Ethical Leadership (20 mins)**

* Mini-Presentations will showcase the highlights from each classroom (to the Global Classroom)
  + Students from each classroom will present the thoughts and perspectives that they came up with defining leadership and ethical leadership
* Broader Plenary Discussion
  + Can you be a leader without being ethical?

1. **Volkswagen Case to be Introduced (20 mins)**

* Students present their points on the causes of unethical behaviour in response to the question:
  + Why does unethical behaviour occur in organizations?

1. **Reflection on The Costs of Unethical Behaviour (20 mins)**

* Using Volkswagen and other examples, students will discuss their thoughts on the following question:
  + What are the costs of unethical behaviour?

1. **Integrity: Individual vs. Organization (10 mins)**

* Core Insight from a Practitioner
  + Ryan will distinguish individual and organizational Integrity

1. **Final Reflections on Organizational Culture (10 mins)**
   * A wrap-up discussion will include reflections on the following question:

* What does it take to build a culture of organizational integrity (or an ethical climate)?

**Suggested Readings:**

1. Sims, Ronald R. “Why Unethical Behaviour Occurs in Organizations.” *Ethics and Corporate Social Responsibility: Why Giants Fall.* (2003) Westport, Greenwood Publishing Group, p. 95-124.
2. Kollman, K. & Favotto, A. “How VW took the corporate ethics industry to the brink”, The Conversation. Retrieved from: <http://theconversation.com/how-vw-took-the-corporate-ethics-industry-to-the-brink-49351>