**Business Ethics – Global Classroom – Session #3**

***Lesson Plan:***

**Recap and Framing The Global Classroom Lesson**

* Ryan said, “Can we all agree that Good Leadership is Ethical Leadership” – about 95-98% agreed with the statement
* A few students said “no”
  + “…to be a leader means you accomplish your goals no matter what and this means you have to do things that are unethical.”

**Introducing the Volkswagen Case**

* Ryan Turnbull will present a synopsis of some facts on the Volkswagen emissions scandal (with some visuals)
* Ryan will name a few other examples of misconduct and brainstorm major cases of unethical behaviour to hit the media with the students

**Explaining Unethical Behaviour**

* Ryan Turnbull will lead a facilitated discussion on the Volkswagen emissions scandal to determine how unethical behaviour can happen
* Students will discuss and make a list of the main reasons for unethical behaviour
* Ryan will present some key explanations (as necessary) to complement the students perspectives and explanations
* Final reflection: how do the list of reasons drafted (above) help us explain how the emissions scandal happened at Volkswagen?

**Understanding the Costs of Unethical Behaviour**

* Ryan will lead a discussion focused on the cost of bad/unethical behaviour:
  + What negative consequences often result from unethical behaviour (like that of the Volkswagen Emissions Scandal)?
  + What impact did the emissions scandal have on Volkswagen, its customers, auto-industry, and the environment?

**Preparation Questions:**

1. **Reflection Question:** Does leadership necessarily imply being unethical?
2. **Internet Research:** Find 2-3 examples of unethical behaviour that hit the media in the last 10 years
3. **Explaining Unethical Behaviour:** Why does unethical behaviour occur in organizations? How do these reasons help us explain what happened at Volkswagen?
4. **Understanding the Costs of Unethical Behaviour:** What are the major consequences/costs of unethical conduct for a business/organization? What impact did the emissions scandal have on Volkswagen, its customers, auto-industry, and the environment?

**Recommended Readings:**

Pearson, Christine & Porath, Christine, *The Cost of Bad Behaviour: How Incivility is Damaging Your Business and What to Do About It.* London: Penguin Books Ltd., 2009.