**Media in the Global World**

**Instructor: Elizaveta Friesem**

Lesson date & time:

October 21, 2015 (90 minutes long)

Learning objectives:

* Discuss specifics of communication through the media.
* Reflect on the role the media in people’s lives.
* Think about our responsibilities as media users.

Terms:

Media, communication, ideology.

Short description:

During this lesson, students will discuss how people communicate through the media, and the role that this communication plays in their lives. We will talk about how the media serve as channels to communicate ideas, and why the media can reflect and reinforce existing ideologies. Finally, students will have an opportunity to think about their relationship with the media, and consider responsibilities associated with their media use.

Lesson procedures:

5 minutes – Introduction.

20 minutes – What is communication through the media?

20 – How did communication through the media shape the modern globalized world?

20 – How can active audiences be influenced by media communication?

10 – Media and ideologies.

10 – Our responsibilities as media users.

5 – Wrap up.