**Five key questions of media literacy**

1) Who is the author of this media text and what is the purpose of the text?

2) What techniques are used in this text to attract and hold attention?

3) What lifestyles, values and points of view are represented in this media text?

4) How might different people interpret this media text differently?

5) What is omitted from this media text?

Now turn the page and write several questions that you would like to ask about this media text (at least 5).